



Circulation: 29,000 copies

Issue	Topics	Publication date	Ad deadline	Editorial deadline
IH 2/27	Kitchen: furniture, appliances & fittings - Tables & chairs	29/01/2027	21/12/2026	07/12/2026
IH 3/27	Bathroom & Private Spa: furniture, washbasin areas, showers, bathtubs & fittings - Shelving & sideboards	26/02/2027	26/01/2027	05/01/2027
IH 4/27	Garden: outdoor design, furniture, shading, fire pits & grills	02/04/2027	25/02/2027	04/02/2027
IH 5/27	Scandinavian Design - Sofas & armchairs	30/04/2027	24/03/2027	03/03/2027
IH 6/27	International design trends from Salone del Mobile 2027 in Milan	28/05/2027	22/04/2027	01/04/2027
IH 7+8/27	Kitchen & table setting - Garden: furniture & outdoor kitchens	09/07/2027	08/06/2027	18/05/2027
IH 9/27	- Swiss Made Anniversary: 100 Years of Das Ideale Heim	27/08/2027	13/07/2027	21/06/2027
IH 10/27	Sleeping beautifully: beds & textiles - Dressing room: wardrobes & storage	01/10/2027	31/08/2027	09/08/2027
IH 11/27	Inspiration: Light - Entrance: Cloakrooms, small furniture, accessories, home entertainment	29/10/2027	28/09/2027	07/09/2027
IH 12/27	Quiet Luxury: gift guide - Flooring, rugs & textiles, paints & wallpapers	03/12/2027	02/11/2027	11/10/2027



Circulation: 17,000 copies

Issue	Topics	Publication date	Ad deadline	Editorial deadline
UR 1/27	Garden: shading, pools & outdoor wellness, planning & design, outdoor kitchens Bathroom & Private Spa: furniture, washbasin areas, showers, bathtubs, toilets, fittings, wellness, laundry room	19/03/2027	16/02/2027	19/01/2027
UR 2/27	Interior fit-out: joinery in kitchens, bathrooms and living spaces, staircases, floor & wall design, storage solutions - Barrier-free living	18/06/2027	18/05/2027	19/04/2027
UR 3/27	Façades: design and renovation, windows, doors, shading, roofs, security Energy: heating systems, photovoltaics, insulation, controls, distribution, fireplaces & stoves	17/09/2027	17/08/2027	20/07/2027
UR 4/27	Kitchen: concepts & design, furniture, appliances, fittings Renovating systematically	10/12/2027	09/11/2027	12/10/2027



Circulation: 26,000 copies

Garten (Gardens) – Special Issue

	Publication date	Ad deadline	Editorial deadline
Annual issue	11/03/2027	08/02/2027	11/01/2027

New products and trends

«Garten» presents products and services relating to the planning and design of outdoor spaces: furniture & accessories, shading, outdoor wellness, pools, outdoor kitchens & fire pits, garden tools, lighting.

Targeted exposure for companies and products

The Garden Guide gives providers of products and services the opportunity to put readers in touch with the contacts they need most before making a purchase decision.



Circulation: 16,100 copies

Bäder (Bathrooms) – Special Issue

	Publication date	Ad deadline	Editorial deadline
Annual issue	11/06/2027	10/05/2027	12/04/2027

- LATEST: trends in bathroom design
- ADVICE: planning, building and furnishing bathrooms
- NEW PRODUCTS: fittings, washbasins, bathtubs, showers, bathroom furniture, toilets, radiators, accessories
- Wellness, sauna, swimming pool
- Extensive supplier directory with all addresses



Circulation: 16,500 copies

Küchen (Kitchens) – Special Issue

	Publication date	Ad deadline	Editorial deadline
Annual issue	15/10/2027	10/09/2027	13/08/2027

- LATEST: trends in kitchen design
- ADVICE: planning, building and designing kitchens
- NEW PRODUCTS: kitchen furniture, appliances, fittings, accessories, outdoor kitchens
- Extensive supplier directory with all addresses